

MADELEINE BYRNE

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ABOUT ME

I'm passionate about storytelling through design. Thoughtful conceptualization and attention to detail are at the heart of my design process.

EXPERIENCE

SRW Agency

Graphic Design Intern | October 2020 - present

Execute and develop content for social channels, email, and ad-hoc projects, including social posts, presentation decks, and display ads. Support the creative team on all accounts and internal projects. Create content for brands in the better-for-you food space including Mondelez, Path of Life, Simple Mills, Kite Hill, Brazi Bites, American Flatbread, Natural Prairie Dairy, and Majestic Butter.

Graphic Designer

Freelance | July 2020 - present

Working primarily with small businesses, help clients develop logos, brand identity kits, and other design assets to guide the visual language of their brand.

Costume Designer & Assistant Designer

Freelance | June 2019 - June 2020

Conceptualized and managed production of costume designs from start to finish in highly collaborative settings. Often balancing multiple projects simultaneously, delivered all designs on time and under budget. Full CV available upon request.

Court Theatre at the University of Chicago

Costume Shop Assistant | August 2019 - June 2020

Executed all aspects of costume shop administration, including reconceptualization of our internal costume tracking system, shop supply inventory, sourcing garments and materials in collaboration with external freelance designers, note-taking, & archiving.

Chicago History Museum

Costume Collections Intern | June - September 2018

Maintained catalog records in The Museum System, completed inventory and care-taking of over 100 costume objects. Gained proficiency in object handling, construction of storage mounts, metadata entry, photo and written documentation. Research & curatorial assistance for developing exhibition.

Chicago History Museum

Education Department Volunteer | February 2017 - October 2018

Engaged elementary-school students with interactive activities related to Chicago history, geography, scientific thinking & problem-solving. Assisted with gallery interpretation & visitor services.

EDUCATION

Bachelor of Fine Arts in Costume Design

The Theatre School at DePaul University, 2019

- Summa Cum Laude, DePaul University Honors Program
- Minor in History of Art and Architecture

Textile Design Course

*Central St. Martins, University of the Arts,
London, UK, 2018*

Foundations of textile design and screen printing

SKILLS

- Adobe Illustrator, Photoshop & InDesign, Google Suite, Microsoft Office, MailChimp, Canva, Squarespace, working knowledge of Auto-CAD
- motion graphics, digital illustration, drawing, painting, screen printing, sewing
- strong written and oral communication
- strong organizational skills